

JOÃO SEABRA

- CREATIVE DIRECTOR & DIGITAL ARTIST -

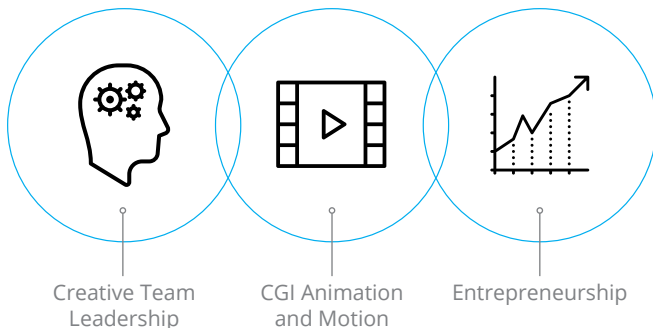
Contact | joaonogueiraseabra@gmail.com
+852 6809 1719
www.linkedin.com/in/joaseabra
www.joaseabra.info



SUMMARY

I'm the co-founder and ECD of Jump Willy since 2007, an awarded creative and production firm working from Europe, USA, and Asia, for clients such as Alibaba Group, BMW, Axe, H&M, Vodafone, Universal Music, and Bloomberg. I'm also a 12 years experienced computer animation university professor. I've got an eye and mind for innovation, creative and strategic thinking, and pixel-perfection design. My wish is to combine my knowledge and experience in design, animation, team management, and teaching to deliver the best to the final clients and their audiences. I'm also an avid travel photographer and cinematographer, a film buff, a music collector, and a dark chocolate lover.

SPECIALITIES



HARD SKILL SET

Creative

Autodesk Maya	●●●●●●●●
Autodesk Mudbox	●●●●●○○○
Vray	●●●●●○○○
Redshift	●●●●●○○○
Cinema 4D	●●○○○○○○
Foundry NukeX	●●●●●○○○
Adobe Premiere	●●●●●○○○
Adobe After Effects	●●●●●○○○
Adobe Photoshop	●●●●●●●●
Adobe Indesign	●●●●●○○○
Adobe Illustrator	●●●●●○○○
Adobe Dreamweaver	●●●●●○○○
Adobe Fuse	●●●●●●●●
Adobe Acrobat Pro	●●●●●○○○
Substance Painter	●●●●●○○○
Keyshot	●●●●●●●●
Renderpal	●●●●●●●●

CMS

Wordpress (standalone)	●●●●●○○○
Joomla	●●●●●○○○

Project Management

Basecamp	●●●●●●●●
Freedcamp	●●●●●○○○
Microsoft Project	●●●●●○○○

Accounting

Quickbooks	●●●●●○○○
Xero	●●●○○○○○

Office & OS

Microsoft Office	●●●●●○○○
Google Docs	●●●●●○○○
Microsoft Windows	●●●●●●●●
Apple OSX	●●●●●●●●
Linux (Ubuntu variants)	●●●○○○○○

KNOWLEDGE

Creative

Art history	●●●●●○○○
Color theory	●●●●●○○○
Visual and Creative thinking	●●●●●○○○
Marketing	●●●●●○○○
Film and animation directing	●●●●●○○○
Image and video editing	●●●●●○○○
Composition	●●●●●○○○
Animation	●●●●●○○○
Pre and post production	●●●●●○○○

Technical

CGI / CGI Stereoscopy	●●●●●○○○
VR / AR	●●●●●○○○
HTML/DHTML/PHP/CSS	●●●●●○○○
Google Analytics and SEO	●●●●●○○○

Management

Business development	●●●●●○○○
Team management	●●●●●○○○
Project management	●●●●●○○○
Teaching	●●●●●○○○
Public speaking	●●●●●○○○

MAIN AWARDS

2015 Cannes Corpor. Media
Silver Dolphin Award

2015 WorldFest Houston
Gold Remi Award

2013 Cannes Corpor. Media
Silver Dolphin Award

2009 European Union
European Creative Talent Award

+ more (full list at <http://www.joaseabra.info/about>)

WORK EXPERIENCE

JUMP WILLY 2007 - Present (10 years)

Co-Founder, Executive Creative Director

Jump Willy is a top and award-winning creative agency. We are proud to have international clients in our portfolio such as Bloomberg, Alibaba Group, Axe, BMW, Sony Ericsson, Umbro, Danone, Air Macau, and many others. I've co-founded Jump Willy in Portugal and expand it to HK, USA, and Hong Kong. Presently I manage day to day operations at Jump Willy Hong Kong and I'm also the ECD.

UNIVERSITY OF SAINT JOSEPH 2013 - Present (5 years)

Visiting Professor

Responsible for the modules of Animation and Virtual Environments, to the B.A. students of Design, Architecture, and Communication & Media.

WE CAME FROM MARS 2010 - 2015 (5 years)

Co-Founder and Partner

We came from Mars is a mobile gaming studio. It has launched the games Return Zero and Parashoot reaching more than 250 thousand downloads in the first months. I was in charge of the relations with clients and distribution platforms; manager of the financial flows and the potential of new projects.

UOU! 2010 - 2015 (4 years)

Co-Founder and Partner

UOU! was the first company in Portugal to completely focused in the "Art of Presenting". The Uou team acts as consultants and/or trainers to companies, institutions and individuals who aim to be in the higher level of public presentations. Manager of the brand, acted as well as top trainer for the largest companies and institutions in Portugal.

IDEALAB DIOGO VASCONCELOS 2011 - 2013 (2 years)

Executive Director

The Idealab Diogo Vasconcelos aimed onto promoting the entrepreneurial capabilities of the youth, using it to create and establish proposals with practical values, that can be applied in regions, companies, universities, and other national institutions. My role was to manage the projects and guide the outcomes.

ESAD COLLEGE OF ART & DESIGN 2012 - 2012 (1 year)

Visiting Professor

Responsible for the module Final Project integrated in the Motion Design post-graduation.

UCP DIGITAL CREATIVITY CENTRE 2005 - 2012 (8 years)

Founder and Executive Coordinator

Digital Creative Centre is the digital arts training centre of Universidade Católica Portuguesa (UCP).

It was one of the first centres in Portugal offering advanced international certification in Autodesk, Avid, and Apple software's.

I created the Digital Creative Centre with the support of UCP and I served as executive coordinator and also a Certified Autodesk Instructor.

UNIVERSIDADE CATÓLICA PORTUGUESA (UCP) 2004 - 2010 (7 years)

Professor

Responsible for the modules of Final Project, 3D Animation, and Modelling, to the M.A. and B.A. students of the School of Arts. I was also part of the founding group that created the Masters in Computer Animation of UCP, the first in Portugal.

EDUCATION

AUTODESK (FORMER ALIAS) 2006-2006

International Instructor Certification, Maya

UNIVERSIDADE CATÓLICA PORTUGUESA 1999 - 2004

BA+MA, Digital Arts

CUMBRIA INSTITUTE OF THE ARTS 2003-2004

BA, Computer Animation

Erasmus (student exchange program)

LANGUAGE SKILLS

